

**Minutes of Meeting of Board of Directors  
of  
Fox Chase Boulevard Median Foundation, INC  
March 22nd, 2022**

The board of directors of Fox Chase Boulevard Median Foundation, INC held an annual meeting on March 22nd, 2022, at 6:30pm. This meeting was held online via Zoom.

The following directors, constituting a quorum of the full board, were present at the meeting:

Robert Walters

Todd Henning

Jayme Muenz

Chairpersons Present:

None

The following directors were absent:

None

Chairpersons absent:

David Jones

## **Governance**

### **Approval of Minutes from Previous Meeting**

The Minutes of the September 2021 board meeting were emailed to the board prior to the meeting. A motion was made and seconded to accept the minutes as written. A vote was taken and the minutes were accepted as written.

### **Election of Officers**

Election of Vice President: Jayme Muenz nominated, seconded, no further nominations, vote called, elected unanimously.

## **Treasurer Report**

Todd presented a financial review and reports:

- Foundation cash is \$ 23,040.99 a significant increase from previous year
- Increase due to additional Aintree contribution and under budget expenses for 2021
- No additional funds to Tree Grove fund. Grove fund reserve is \$6009.
- 2021 Fundraising results slightly lower than previous years
- If cash at the end of the year increases to over \$25000 an additional fee is included with the filing of the annual report
- Foundation has funds available to increase expenditures
- The following adjustments were made to the 2022 budget at the end of the meeting:
  - Contributions and Gifts from \$7800 to \$8000
  - Holiday Decorations from \$105 to \$500
  - Labor Mulch from \$300 to \$1600
  - Landscape Removal from \$1500 to \$1000
- A revised 2022 budget will be emailed to board

## **Ongoing Business**

Bob led a discussion on the following topics:

### **2021 Fundraising Status**

- finished year with \$8,379 from 203 donors; slightly less than 2020 but very good results
- Aintree increased donation to \$3,000; typically is \$1,500
- donor list added to website
- plan to distribute 2022 fundraising letter same as last year (early Sept mailing with late October reply requested)
  - Jayme noted this was a good time for reaching new homeowners
  - Bob will buy stamps early since prices are going up
- received \$250 donation from Townes of Foxchase in late January; will apply to 2022 campaign

### **Spring / Summer landscape plans**

- waiting on Sitarz maintenance quote
- perennials will be cut back and beds cleaned up in next few weeks
- plant restoration/replacement as necessary, no major projects planned
- monitoring shrubs near Highgate/Southgate that were cut back last year
  - Walkthrough planned with Sitarz to evaluate

- plan to continue with planting annual flowers (begonias) at Dunham Rd entrance
- additional tree replacements by the City are expected; will confirm this spring for planting in fall
  - Bob will contact City and get recommended location from Sitarz

**North side parkway**

- Bob still waiting on City Response
- Will try to get a meeting with City on this
  - Jayme suggested an onsite meeting if we can convince City

**Press Release / Media Coverage**

- Daily Herald article on Dec 5th (posted on website) highlighting 10yr anniversary
- Next step is to get article in The Den on the City website
- Still need quality pictures of the boulevard
  - Bob will solicit for volunteers in the new fundraising letter

**New Item - Upgraded Lighting at Entrance**

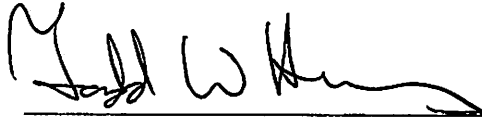
- Aintree upgraded the lighting at the Dunham Rd, Aintree Rd and Squire Lane entrances in December
- Foundation did not provide input but looks very good
- Add this information to website and newsletter
- It was noted that some up lights are not working

**New Item – Fall Decorations**

- Marti Rossdahl suggested adding seasonal fall decorations to the entrance area similar to winter decorations
- Budget was increased for Holiday Decorations
- Marti and Jayme will coordinate to ensure decorations are protected and removed after the season is over
- We could enter entrance decorations into Park District Halloween decoration contest
- Todd suggested we could provide a scarecrow entry for St Charles Scarecrowfest and use it at the entrance after the festival to increase outreach

There being no further business, upon a motion made and carried, the meeting was adjourned.

Dated: 10/14 | 2022



Signature

Todd Henning, Treasurer / Secretary