

**Minutes of Meeting of Board of Directors**  
**of**  
**Fox Chase Boulevard Median Foundation, INC**  
**March 16th, 2021**

The board of directors of Fox Chase Boulevard Median Foundation, INC held an annual meeting on March 16th, 2021, at 6:30pm. This meeting was held online via Zoom due to the COVID pandemic.

The following directors, constituting a quorum of the full board, were present at the meeting:

Robert Walters

Todd Henning

Jayne Muenz

Chairpersons Present:

None

The following directors were absent:

None

Chairpersons absent:

None

## **Governance**

### **Approval of Minutes from Previous Meeting**

The Minutes of the September 2020 board meeting were emailed to the board prior to the meeting. A motion was made and seconded to accept the minutes as written. A vote was taken and the minutes were accepted as written.

### **Election of Officers**

Election of President: Bob Walters nominated, seconded, no further nominations, vote called, elected unanimously.

Election of Secretary / Treasurer: Todd Henning nominated, seconded, no further nominations, vote called, elected unanimously.

## **Treasurer Report**

Todd presented a financial review and reports:

- Foundation cash is \$18,798.82. No significant change from previous year.
- No additional funds to Tree Grove fund. Grove fund reserve is \$6008.
- 2020 Fundraising results higher than previous years with more donors. Overall, the board was pleased with the results especially given the pandemic.
- Expenditures for 2020 were higher for mulch but increased revenue continued our trend of being net positive for the year.
- The following adjustments were made to the 2021 budget:
  - Tree pruning from \$1500 to \$400
  - Mulch from \$1400 labor \$300 materials to \$300 labor and \$300 materials

## **Ongoing Business**

Bob led a discussion on the following topics:

### **2020 Fundraising Status**

- Finished the year with \$8,615 in donations from 209 donors. This surpassed our 2019 fundraising results of \$7,730 from 194 donors. A great year especially given the pandemic!
- 2020 donor list is posted on website
- Plan to distribute 2021 newsletter same timeline as last year (early Sept mailing with mid Oct return requested)
- Will add item to the newsletter emphasizing the tax benefit of up to \$600 of charitable donations in 2021 for all taxpayers
- Received \$250 from 4 donors so far this year

### **Fall/Winter items**

- Reported a few incidents of brush/leaf dumping along parkway during fall pickup
  - Maintenance company instructed by resident to dump on boulevard
  - Reported to Ryan at the City and they took care of it
  - Added extra leaf pickup from Kramer Tree
- Median did not lose any trees from recent ice storm so far

- Annual flowers at Dunham Rd removed after first frost, perennials trimmed back as they started looking bad.
- Placed holiday wreaths on Nov 27th, removed on Jan 3rd
- Park District picked up fallen branches near Southgate Course after snowstorm

### **Spring/Summer plans**

- Waiting on Sitarz maintenance quote
- Perennials will be cut back and beds cleaned up
- Plant restoration/replacement as necessary
- Foundation will do the annual flowers project at Dunham entrance again in 2021
- City to remove dead Austrian Pine tree near Chasse, install 2-3 replacement trees
- May need additional grass reseeding, will need to determine later this spring

### **New Item - North side parkway**

- Bob proposed a new project in which the foundation could spend resources
- Grassy area between boulevard and north sidewalk is overrun by dandelions in the spring
- City cuts this area but nobody does weed control
- After discussion board felt this was worthwhile and within charitable purpose of the foundation
- Bob will reach out to City to see if they will provide weed control or allow foundation to take on this project
- May need to partner with Aintree HOA to reach out to homeowners in the area to get their buy in on the project.
- It may be valuable to get 'before' pictures of this area with dandelions

### **Press Release / Media Coverage**

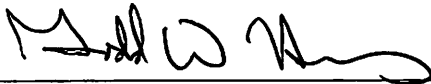
Jayne reviewed progress on getting photographs of the median the latest plans on public outreach

- Molly Bryant may be available to take photos of the median
  - Photos of all seasons would be valuable for any form of outreach
- Jayme outlined promoting the 10<sup>th</sup> Anniversary of the median foundation emphasizing the following:

- Collaborative effort with the city / ½ way through current license
  - Highlight the greatest hits of accomplishments over the last 10 years
  - Use photos to show progress in median over the years
  - Highlight ongoing plans for improvement
- Jayme will work on tying all together and reaching out to media

There being no further business, upon a motion made and carried, the meeting was adjourned.

Dated: 9/15/2021



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Signature

Todd Henning, Treasurer / Secretary