

Minutes of Meeting of Board of Directors
of
Fox Chase Boulevard Median Foundation, INC
March 11th, 2020

The board of directors of Fox Chase Boulevard Median Foundation, INC held an annual meeting on March 11th, 2020, at 6:30PM at the home of Bob Walters.

The following directors, constituting a quorum of the full board, were present at the meeting:

Robert Walters

Todd Henning

Lynne Hepler

Chairpersons Present:

None

The following directors were absent:

None

Chairpersons absent:

Jayne Muenz (Southgate volunteer)

Governance

Approval of Minutes from Previous Meeting

The Minutes of the October 1, 2018 board meeting were emailed to the board prior to the meeting. A motion was made and seconded to accept the minutes as written. A vote was taken, and the minutes were accepted as written.

Election of Officers

Election of Vice President: Lynne Hepler nominated, seconded, no further nominations, vote called, elected unanimously.

Treasurer Report

Todd presented a financial review and reports:

- Foundation cash is \$12777 at the end of 2018. No significant change from previous year.
- No additional funds to Tree Grove fund. Grove fund reserve is \$6006.
- Total Assets was \$18783.54
- 2018 Fundraising results similar to previous years. Very consistent.
- Expenditures for 2019 were slightly higher than previous years but lower than budget. Sitarz did not get to the tree pruning in 2019. Will be in budget for 2020 now.
- Median continues in maintenance mode. Inflows cover maintenance while maintaining reserves for contingencies.
- 2019 budget changes were proposed to add labor for mulch (\$1400) and leave in tree pruning (\$1500). Additionally, new line item for Front Entrance Center Island will be added with initial budget of \$700. (See ongoing business for details)
- Todd filed 2019 Federal 990 tax return.

Ongoing Business

Bob led a discussion on the following topics:

Website Update

- Bob will add the questions that were answered at previous meeting to the website

BOD Liability Insurance

- Bob and Todd briefed the board on a notification from West Bend that the BOD liability insurance had been dropped due to lack of payment.
- West Bend changed the payment platform and while Todd set up an account, the autopayment feature was not turned on.
- The first indication of lack of payment was a letter from the Underwriting Department informing that insurance was terminated
- Bob worked with agent (Brian Feltes) to get insurance reinstated retroactively and Todd made a payment online. A \$25 reinstatement fee was mentioned but had not been assessed to date.

2019 Fundraising Status

- 194 donors
- \$7,730 donated - nearly identical to 2019 results

- \$1,500 donated by Aintree Community Association
- Same Timeline for fundraising in 2020 as 2019
- Received \$250 Townes of Fox Chase donation for 2020 and another \$100 early donation

Maintenance Plans / Activity

- First year of partial cutback of native grasses, complete cutback of perennials was done during winter
 - Final cutback of tall grasses will be late winter
- Extensive tree trimming completed early March
- Replaced Nepeta at entrance with low gro sumac
- Planned Activities
 - Bed cleanup
 - Full cutback of grasses
 - Moving perennials at Highgate/Southgate
 - Moving a few grasses to improve visibility
 - Edge beds
 - Fresh layer of chips from City
 - Spread dirt & grass seed in bare spots
 - Stake crooked Oak Tree
 - Monitor Burning bushes for recovery from hard winter of 2018
- Will need to approve Sitarz annual maintenance plan for 2020
 - No quote yet

City Activity

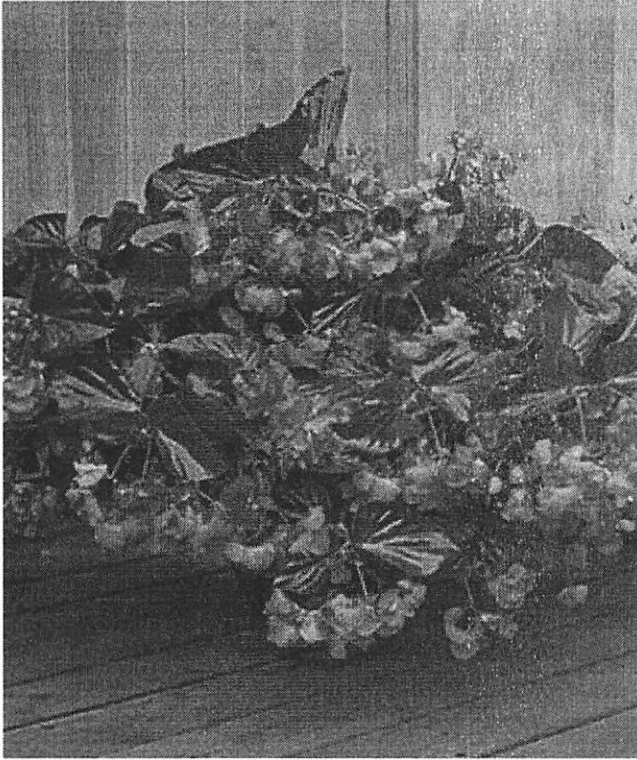
- Purple leaf plum tree with a severe case of black knot disease marked for removal
 - Replacement with State Street Maple
- Lynne remarked that she experienced good City response on trees
- City has provided good responses on brush and leaves

New Items

- Upgrade Dunham Rd entrance center island
 - Replace front 20' of existing Russian Sage/Daylilies with annuals
 - Whopper Begonias - bronze leaf, red flowers - same annuals used by Aintree at Highgate sign (see picture below)
 - Request from donor; although other donors have expressed concerns about cost of annuals, recommend perennials
 - Cost is \$425 to install; additional \$25 per water application, expect 13 over the season, total planned cost is ~\$700 in 2020; increases budget by ~10% to 15%
 - Cost will occur every year

- Install last week of May prior to Memorial Day; remove Oct/Nov
- City approval will be required, Aintree will be notified for input
- Survey will be done to collect feedback.
- Foundation currently has the funds available to implement the change

Whopper Begonia Red w/ Bronze Leaf



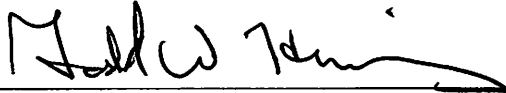
- Board discussed various options to implement and survey. It was decided:
 - Proceed with upgrade for 2020 season
 - Make commitment with City to continue with annuals each year
 - If decision is made to restore perennials, foundation would fund the perennials in the final year
 - Budget \$700 each year for Dunham Road center island
 - Survey donors to obtain feedback after first season
 - Use Survey Monkey
 - 85% of donors have given us email addresses
 - Review results and evaluate feedback for 2021

- Professional Photography for the median
 - Lynne remarked that good photos of the median would be valuable in efforts to promote the median
 - In previous meeting, Jayme remarked she had a friend who would be willing to help take pictures
 - Pictures in all seasons would be ideal

- Platforms for future promotion include:
 - St Charles Living Magazine
 - St Charles Den
 - Online
 - Blog
 - Dave Heun
 - Alderman Payleitner
- City should be interested in how to replicate our formula for other neighborhoods to care for public lands

There being no further business, upon a motion made and carried, the meeting was adjourned.

Dated: 9/29/2020



Signature

Todd Henning, Treasurer / Secretary