

**Minutes of Meeting of Board of Directors**  
**of**  
**Fox Chase Boulevard Median Foundation, INC**  
**February 25th, 2019**

The board of directors of Fox Chase Boulevard Median Foundation, INC held an annual meeting on February 25th, 2019, at 6:30PM at the home of Bob Walters.

The following directors, constituting a quorum of the full board, were present at the meeting:

Robert Walters

Todd Henning

Lynne Hepler

Chairpersons Present:

Jayme Muenz (Southgate volunteer)

The following directors were absent:

None

Chairpersons absent:

None

## **Governance**

### **Approval of Minutes from Previous Meeting**

The Minutes of the September 2018 board meeting were emailed to the board prior to the meeting. A motion was made and seconded to accept the minutes as written. A vote was taken and the minutes were accepted as written.

### **Election of Officers**

Election of President: Bob Walters nominated, seconded, no further nominations, vote called, elected unanimously.

Election of Secretary / Treasurer: Todd Henning nominated, seconded, no further nominations, vote called, elected unanimously.

## **Treasurer Report**

Todd presented a financial review and reports:

- Foundation cash is \$11855.69 at the end of 2018. No significant change from previous year.
- No additional funds to Tree Grove fund. Grove fund reserve is \$6004.
- 2018 Fundraising results similar to previous years. Contributions from homeowners slightly higher and Aintree contribution lowered to \$1500.
- Expenditures for 2018 were higher for mulch but lower in watering from 2017. Bob also prepaid for stamps in 2018 before rate increase.
- Bank charges in 2018 and 2019 resulted from bank error in deposit that occurred in 2018 and was corrected in 2019.
- Median continues in maintenance mode. Inflows cover maintenance while maintaining reserves for contingencies.
- 2019 budget changes were proposed to lower Aintree contribution to \$1500 and consider adding advertising budget item for taking professional photos of median for publication. Foundation will explore volunteer efforts to get photos first. Sitarz will not change fee for 2019. No mulch needed in 2019.
- Todd disclosed that he will be using professional software at tax office to prepare the Federal 990 tax return for foundation. The new method of filing takes considerably less time and has no cost.

## **Ongoing Business**

Bob led a discussion on the following topics:

### **2018 Fundraising Status**

- 196 donors for total of \$7,675 during 2018 (excluding Aintree); most donors ever with total amount slightly higher than past 2 years
- posted signs for a week, saw slight uptick in donations
- received \$1,500 donation from Aintree Homeowners Association, reduced from prior years as planned/budgeted/requested
- donation factoids: 12% donations online; 88% mail-in check -- email addresses provided by 160 donors, 2 requested to be anonymous
- donor list posted on website (attached)
- received donation of \$250 for 2019; plan to conduct mailing again in early fall (Sept); expect to use new mailing list from County Assessor website
- Bob will draft a letter to request a donation of \$1500 for current year

## **Landscaping Plans**

- City tree replacements at entrance (existing crabapple trees removed); will replace with [Cornelian-cherry dogwood](#) multi-stem trees, maintaining "Tree Grove" concept.
- Median did not lose any trees from recent ice storm so far
  - Sitarz helping with branch cleanup
  - Deep freeze good for trees as it may have killed invasive insects
- Sitarz maintenance update:
  - trimmed back grasses earlier this season due to heavy snows/ice
  - will move grasses at Highgate/Southgate intersection, also move Black-eyed Susan perennials and move Nepeta's by junipers to replace perennials. The area is too dry.
  - more tree pruning planned to remove damaged branches
  - annual bed cleanup and edging; no new plantings expected; hopeful that replacements from winter damage won't be necessary

## **Press Release / Media Coverage**

Lynne reviewed recent efforts in outreach through media.

- Dave Heun wrote a good article on the Foundation in the Daily Herald on 10/19/2018.
  - Need better pictures going forward for these type of opportunities.
- St Charles Living Magazine did article on the foundation in their March edition.

## **Brush Dumping update**

- good progress over summer, very few brush incidents reported
- issues with fall leaves by 2-3 residents that are repeat offenders
- City continues to contact residents, in fact one resident moved leaves immediately after being notified by City
- will continue being vigilant in reporting incidents to City officials, contacting residents as appropriate

## **Holiday Wreaths**

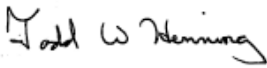
- three (3) holiday wreaths placed at Dunham Rd entrance on November 23rd and removed Jan 5th - early snow/ice storm damaged wreaths so less attractive than usual - coordinated with Aintree Community Association wreaths placed at Aintree and Squire Ln entrances - any feedback/comments?

## New Items

- The board welcomed Jayme Muenz to the foundation as a volunteer
  - History of the foundation and its role in the community was reviewed
- Jayme will provide invaluable feedback to the foundation
  - Views of residents in the Southgate area
  - Outside perspective of the value of website.

There being no further business, upon a motion made and carried, the meeting was adjourned.

Dated: October 2, 2019



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Signature

Todd Henning, Treasurer / Secretary